



In 2017, Newcastle Borough Council embarked on the regeneration of Queen's Gardens in Newcastle-under-Lyme, using 6mm NatraTex Colour Terracotta FE for 1600m² of footpaths. This vibrant yet durable material was chosen to complement the surrounding area and highlight the beauty of Castle House, situated at the eastern end of Ironmarket. The warm terracotta tones added a touch of vibrancy to this small but significant park, seamlessly blending with its landscaped flower beds.

The project was a pivotal step in the broader regeneration of the borough, with Queen's Gardens and Castle House leading the transformation. Given the high footfall in the gardens, the surfacing was fibre-enhanced to improve resistance to stress, ensuring a longer-lasting and innovative solution. The durability of NatraTex made it an ideal choice for this recreation sector project.

Queen's Gardens holds a central place within the ring road and is a cherished feature of the borough. Its colourful footpaths, paired with vibrant flower beds, have played a key role in the park's annual involvement in the Britain in Bloom celebrations. Local councillor Ann Beech described the gardens as "a jewel in the town centre's crown," reflecting its importance to the community.

The park underwent a £189,000 refurbishment, during which it was closed to the public for five weeks. Today, the revitalised Queen's Gardens sits proudly alongside Castle House, a key civic hub housing Staffordshire Police, Newcastle-under-Lyme Borough Council, Staffordshire County Council, the town's register office, and library, further cementing its role as a cornerstone of the borough's identity.

If you would like to know how NatraTex® can enhance your scheme, email Fran today: enquiries@natratex.co.uk



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- ✓ Decorative
- ✓ Cost effective
- ✓ Durable
- ✓ Suitable for traffic
- ✓ Local delivery

