



Case study | BituChem HQ

ELECTRIC CAR PARKING BAYS



 **NatraTex**[®]
Eco 

Proud to be part of the Forest Carbon initiative
We're planting one tree
for every*
10t of NatraTex®



*supplied to a single customer

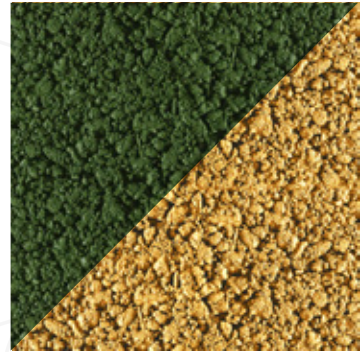
Following an influx of staff & visitors upgrading to the more sustainable motoring option at BituChem HQ we thought it was time to face lift our car park with the addition of electric charging point bays.

We were looking for a product that would not only be suitable for demarcating our charging-point parking bays but also a sustainable long term solution, in line with our mission to be greener!

NatraTex Eco is a sustainable landscaping material manufactured as LTA (lower temperature asphalt) at temperatures 30-40% lower than conventional asphalt. This reduction in temperature results in decreased greenhouse gas emissions during production. Further sustainability can be achieved with a material containing up to 50% recycled mixed aggregate, only if colour and aesthetics isn't a priority.

NatraTex Eco stands out not only for its extensive colour range but also our commitment to sustainability including the BES 6001 – responsible resourcing certificate it holds.

As a business NatraTex verify emissions reduction projects through our partner Forest Carbon, planting 1 tree for every 10T of NatraTex sold.



- ✓ Aesthetically pleasing
- ✓ Decorative
- ✓ Cost effective
- ✓ Durable
- ✓ 50% recycled
- ✓ BES 6001

