



Case study

RURAL VILLAGE ENTRANCE & TRAFFIC CALMING



 **ChipTex**[®]



- ✓ Demarcation
- ✓ Decorative
- ✓ Minimal maintenance
- ✓ Cost effective
- ✓ Delivery available
- ✓ Suitable for traffic
- ✓ Unique design
- ✓ No supply issues

Project Need:

The entrance to a rural village required a solution to slow down vehicles and create a distinct sense of arrival. Traditional black asphalt was visually bland and ineffective for speed reduction. The local authority sought an affordable, durable, and attractive method to improve safety and reinforce the village's identity.

Challenges Identified:

- Drivers often failed to reduce speed when entering the village.
- The gateway lacked visual definition, blending into the main road.
- Budget constraints required a cost-effective solution without sacrificing durability.

Solution Implemented:

The team chose NatraTex ChipTex, a premium decorative surfacing.

Key features:

- Coloured Chippings: Rolled into hot-rolled asphalt HRA for a vibrant, long-lasting finish.
- Clear Demarcation: Visually defined the gateway and traffic-calming zone.
- Durability & Low Maintenance: Resistant to wear, retaining colour and finish.

Why ChipTex?

- Budget-Friendly: A practical alternative to expensive road surfacing.
- Versatile Applications: Suitable for traffic calming, gateways, pedestrian areas, and cycle routes.



Available in:



25kg Bucket



Tonne Bags



Bulk delivery

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natratex.co.uk