



Case study | Retail

McDONALDS



 **NatraTex**[®]
Colour



- ✓ Strong visual impact
- ✓ Brand alignment
- ✓ Durable
- ✓ Low maintenance surface
- ✓ Clear demarcation of pedestrian and vehicle areas
- ✓ Quick, efficient installation

A McDonald's restaurant required a durable, high-impact surfacing solution for its external areas. The aim was to deliver a finish that aligned with brand identity.

Solution

NatraTex® Colour Red was selected to create a bold, fully bound asphalt surface providing vibrant colour, durability, and a seamless finish installed using conventional methods.

Outcome

The finished scheme delivers a striking, high-performance surface that enhances customer experience while providing long-term durability in a demanding retail environment.

If you would like to know how NatraTex® can enhance your scheme, email today: enquiries@natratex.co.uk

